

-LOVE, ANA
PRODUCT DESIGN STUDIO
CATALOGUE
2014



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Hello!



A NEW START We've just moved into a new space at Dežmanova 4 in the centre of Zagreb.





- Love, Ana is a Croatian furniture, lighting & interior accessory brand. The brand spontaneously evolved from the first exhibition at Clerkenwell Design Week in 2011, and by 2013 there are now over 70 different products being sold under the brand's name. All designed with love by Ana, with the help of local craftsmen, produced in Croatia and shipped worldwide. Inspired by life, to provide a better lifestyle. My products are being sold in Europe through several great stores and foreign distributors. For more information about how to be my retailer, please contact me via e-mail.









— Love, Ana.







ALL NEW EVERYTHING
The new space is
accompanied by a
new visual identity for
—Love, Ana, as well
as a website revamp
and lots more!

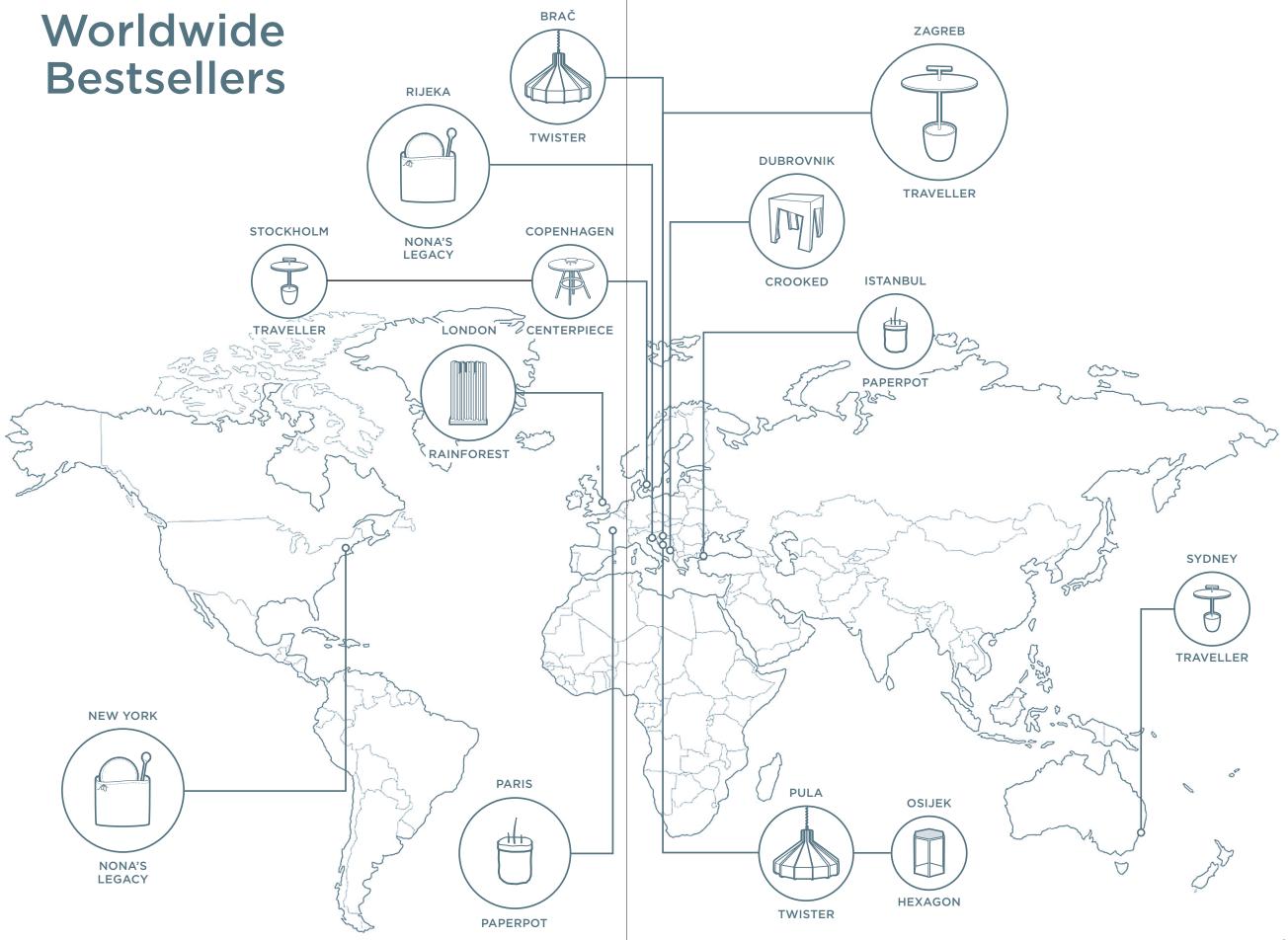












- Love, Ana Products

Crooked

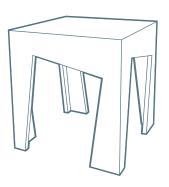
TYPE stool

colors

custom

MATERIAL coated mdf SIZE 430 x 540 x 450 mm







A sheet of wood is cut out exactly into 8 **Crooked** stools, making it perfectly eco-friendly as there's absolutely no waste material in the process of production! Available in 365 colors and shades, you can custom order your favorite. You can choose between a matt or a high luster finish, as well as a chalkboard coating (in anthracite or burgundy) that can be scribbled on, then cleaned — a great way to surprise the little ones. Whether you use it as a side table to your sofa, or a coffee table in front of the couch, or as a drawing table for your kids — **Crooked** will find a way to fit perfectly.



FRODUCT LINE
Furniture, lighting
objects and other
design artifacts
crafted and produ-



MATCH THIS WITH
Twister lamp











Hallway

TYPE hallway and living room accessories
MATERIAL WOOD

color • natural

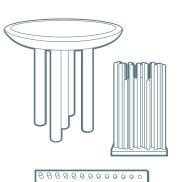
VARIANTS

- ① **Treestump** hanger
- ② Shroom stool
- 3 Rainforest umbrella stand

SIZES

700 x 80 x 120 mm 350 x Ø 350 mm

520 x 300 x 120 mm













This collection includes three products to help you sort out the fuss in your hallway. **Treestump** hanger can be placed vertically and horizontally, depending on the space you have. The **Rainforest** umbrella stand will make all you umbrellas become an installation, making you want to show it off more rather than hide it. **Shroom,** the two-in-one stool, is as practical as it is cute. You can use it as a paper stand, or turn it and have it as an extra side table. Inspired by deep forests, misty mornings and rainy days - this collection will make you love everything the nature gives us.





INSPIRED BY
The sights of the forest















MATCH THIS WITH

Paperpot flowering kit

Rollercoasters





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Family Portrait

TYPE custom poster size custom





Walls full of portraits on old house walls





Family Portrait is a great hommage to your family. Ever had trouble remembering everyone? This is a great way to keep track, and your family tree is a picture worth framing. Looking for an anniversary or a baby shower present? Make sure your order your family portrait. You will hold onto it forever.

Chew on This!

TYPE clothes hanger

MATERIAL coated pvc
colors ● custom
• chapstick red

SIZES

© 240 x 420 x 15 mm © 380 x 640 x 15 mm







MATCH THIS WITH

Chew on This! Bling
jewelry collection





Chew On This! is a wall mounted hanger that will bring love to your messy habit. Available in two sizes, you can put a kiss in your bedroom or bathroom wall, or even in the hallway. Simply tuck away the clothes, scarfs or towels. As we all know that each woman is unique, and we all prefer our shades of lipstick - you can now custom order the kiss in your favorite shade. And what more can say 'I Love You' than a huge kiss as a present?



Hexagon

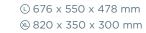
TYPE stool/nightstand

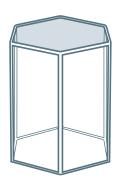
MATERIAL metal body, fine leather mesh

③ 430 x 350 x 300 mm ⊕ 553 x 450 x 390 mm

COLORS brown

black





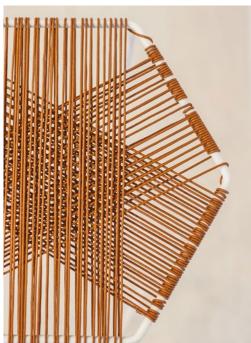






MATCH THIS WITH
Rollercoasters
Kushi pillows





Hexagon Limited Edition is focused on fine leather in dark tones. There are still different sizes to choose from, so you can have a leather night stand or side table. It comes in sizes (§), (©), and (%), giving you the extra option to choose which one suits you best!



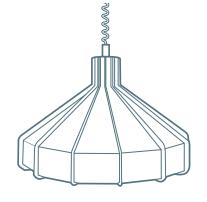
Twister

TYPE lampshade

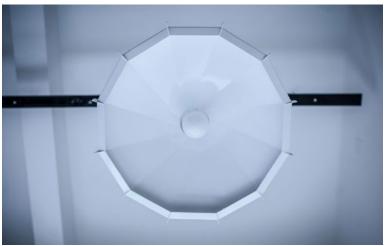
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MATERIAL aluminium colors • custom

● □ black/white □ 380 x Ø 550 mm









Twister lamps started out in series of three, as they seek to capture the movement of a spinning toy. These metal pendants will compliment your kitchen, and brighten up your living room. Adjustable in height, simply pull them up and down to suit you best. Available in 365 colors, these industrial-looking beauties can find a home in your home.





















MATCH THIS WITH Crooked stool **Hexagon** set

Rollercoasters

TYPE table coasters MATERIALS rubber with various prints

③ Ø 90 mm

⊚ Ø 250 mm @ 297 x 420 mm









PRINTS ① ⑤ Subway

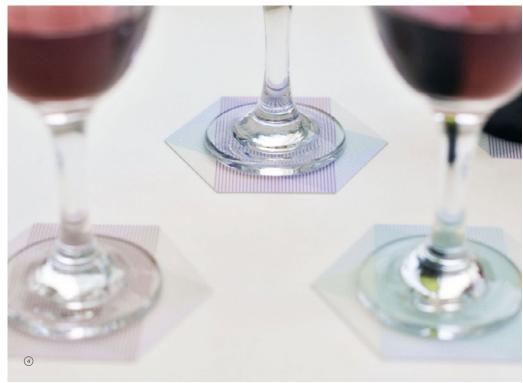
- ② ⑤ Bullseye
- ③ ⑤ Sailor's Heart
- 4 S Hexagon
- ⑤ ⑤ Equilateral
- 6 © Triangle

Rollercoasters are your fun, colorful table covers and drinking glass coasters. Different themes to choose from, these coasters will be the perfect colorful details you need on your brunch or dinner parties.

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Puu dining set
Kushi pillows

Puu

TYPE dining set

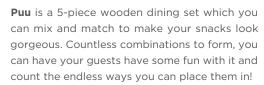
MATERIAL WOOD

color ● natural size 230 x 200 x 20 mm





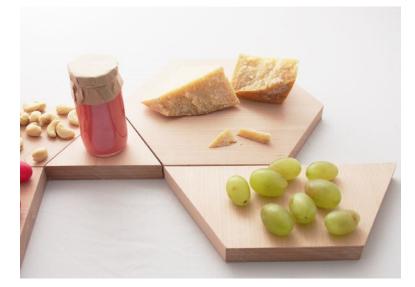








MATCH THIS WITH
Ruoka cutlery







INSPIRED BY
Finnish folk art

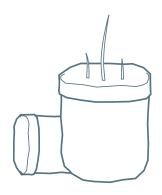


Paperpot

TYPE three-piece INCLUDED SIZES
flowerpot set © 320 x 350 mm

MATERIAL polyethilene © 250 x 260 mm

COLOR White © 210 x 200 mm





Paperpot is the best flowerpot there is. Water-proof, collapsible and impossible to break or tear apart. Simply plant your herbs and flowers inside, and enjoy.









Anemone

TYPE knob/hanger

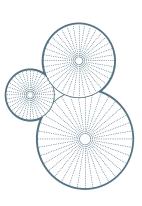
VARIANTS

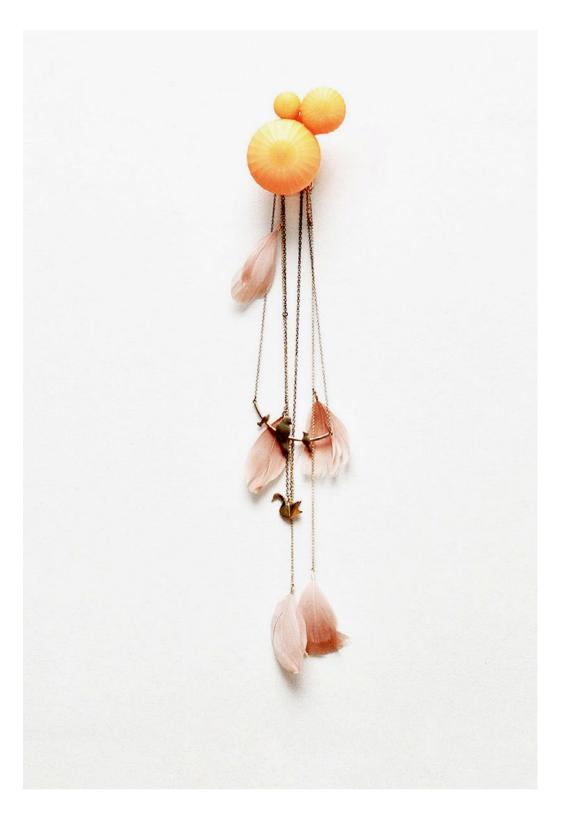
COLORS

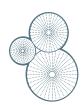
orange

black











Anemone is a multifunctional product made with a 3D printer. Inspired by sea creatures and symbiosis, this little thing can be used as a hook, a door knob or a cupboard handle. There is a tactile sensation that gives you a surprise when you grab it. Easy to use and mount wherever you need it, Anemone is definitely a detail you don't want to hide.



INSPIRED BY

Deep sea anemonae

Kushi

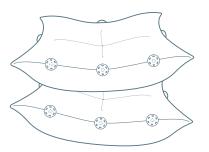
TYPE dog pillows

MATERIALS cloth, soft
pillow filling

SIZE 600 x 600 mm

COLORSElephantHummingbirdSquirrel

HedgehogFlamingoFull set







MATCH THIS WITH
Twister lamps



Kushi is a collaboration with designer Matea Topić, a joined project that communicates our love for dogs. Kushi is a set of sqaure-shaped, extremely comfortable pillows that can be joined by any side to form larger pillows. Kushi is made of quality filling and decorative fabrics that can easily blend into any home or car. Place them on your sofas, beds, or armchairs. Roll them up with leather bands and pack for a trip. Because if you want the best seat in the house, you will have to move the dog.





Ruoka

TYPE cutlery set

MATERIAL WOOd

COLOR ● natural olive **SIZE** 100 x 120 x 15 mm





Puu dining set
Traveller lamp









INSPIRED BY Hawaiian **Niu** coconut shell spoons





Ruoka cutlery set is a conceptual project that found inspiration in times when we all had more time to enjoy home-made cooking, and homegrown food. Ruoka is inspired by coconut shells, and acts as a reaction to cutlery sets as tools with which we dine. So there is no more fork, spoon and knife; instead there are three forms and the user is encouraged to use them instinctively.

Traveller

TYPE portable lamp MATERIAL wood, copper size 450 x 320 x 320 mm

COLOR

natural







The Traveller lamp is a cordless, take-it-anywhere-with-you lamp. With a wooden base and a copper plate, this lamp is meant to be carried around the house (and outside of it) for use when you need it, wherever you need it. As the name suggests, it is meant to travel around, following our active lives without any hold backs. Why? Because those who wander need a light not to get lost.

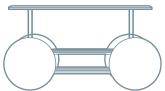


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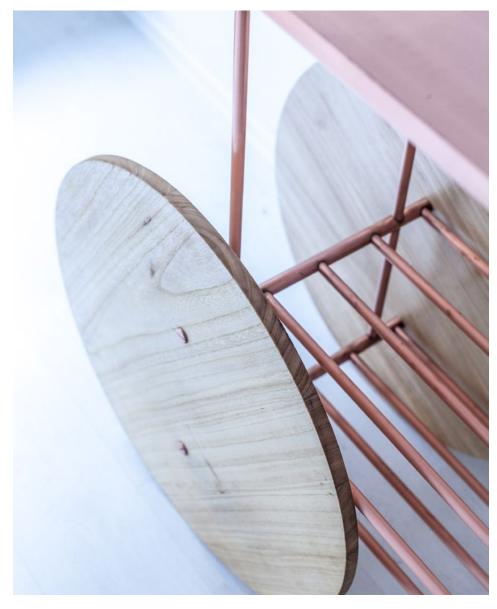
Traveller Latitude

TYPE shoestand

COLOR • natural MATERIAL beech, copper size 110 x 178 x 41 mm



MATCH THIS WITH Poise makeup table Traveller lamp **Paperpot**



The Traveller Latitude shoestand can be used in the hallway for organizing your shoes and bags, but you can also use it as a statement piece for your favorite books and records anywhere in the house.

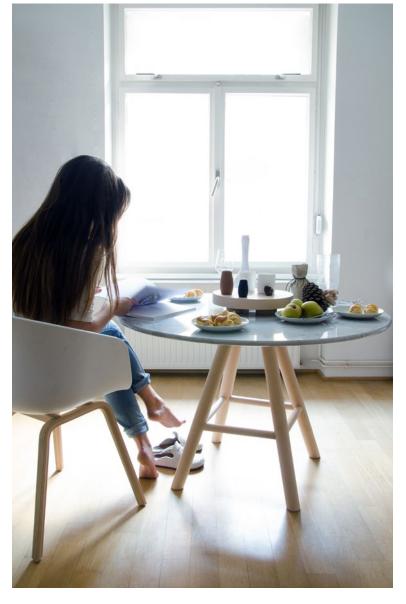


Centerpiece

TYPE dining table

COLOR • natural MATERIAL wood, marble SIZE 110 x 110 x 75 cm











The **Centerpiece** dining table is a true piece of eye candy. Wooden legs form a junction at the center of the table, making it more firm to hold the marble desk. The legs cross the table and come out at the opposite side. The moveable wooden plate is here to help you bring food to the table from the kitchen, as well as to emphasize anything you put on the table in the meantime. A happy family is the centerpiece of every home. And we all know how much fun a single dinner night at home can be, right?







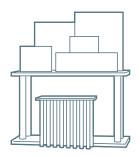


MATCH THIS WITH
Traveller lamp
Puu dining set
Ruoka cutlery

Poise

TYPE makeup table
MATERIAL marble,
beech, mirror

COLOR • natural **TABLE** 135 x 120 x 35 mm **STOOL** 45 x 56 x 20 mm







Poise makeup table and chair are luxury items for women. Made from the best materials, to make any woman sitting there feel good about herself.

MATCH THIS WITH
Voir collection





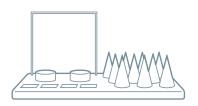


Voir

түре makeup accesories MATERIAL marble,

COLOR

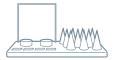
natural JEWELRY STAND 22 x 45 x 25 mm copper, beech, mirror MIRROR 120 x Ø80 mm











Voir hand mirrors are in fact small wooden sculptures when not in use. Keep the mirrors hidden, and simply tip the top over for a quick make up fix when you need it. **Voir** jewellery stand is the ultimate and well-organised stand to keep your finest pieces in one place.









TYPE poster **SIZE** 100 x 70 cm







Light Up is your new Christmas Tree. A thick paper poster you can roll up and save for next year. Saves space, and you don't have to pick the decorations every year. Glow in the park paint goes green at night, making the red dots (which are the only ones seen on daylight) turn into tree decorations. Everyone loves things that glow in the dark, right? Have fun with it!

MATCH THIS WITH
White Winter
ornaments

- Love, Ana Custom

Giftwraps











INDIVIDUAL

Are you planning on giving a — Love, Ana birthday, anniversary or wedding present? Put them in tailormade packaging and adorn with creative

Cards and invitations

WAS PORTWARD WA



Ruoka Canapé







-Love, Ana Drop by or visit online!

he Dežmanova

Zagreb shop isn't jus a store, it's a work studio and a meeting place where we can discuss and plan whatever it is I can

my webshop is there for you to browse, select and order products by — Love, Ana anytime you please.

Impressum

-LOVE, ANA Product design studio
LOCATION Dežmanova 4, Zagreb
WORK HOURS 16-20 (week), 12-14 (sat),
other appointments by request

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